

Support This Meeting

A Quick Guide for Zoom Facilitators

Zoom meetings don't pass a hat – instead, a **Support This Meeting** screen appears automatically for participants as they log off or when the meeting ends.

There's nothing to set up and nothing to collect. Your only role is to let participants know, before the meeting closes, that the screen is coming.

On Zoom, donations go through Support This Meeting – not the group donation process.

WHY IT'S DIFFERENT

SUPPORT THIS MEETING

Zoom & online meetings

- Individual gives directly to SMART Recovery USA
- **Tax-deductible** – a 501(c)(3) organization
- Screen appears automatically when the meeting ends
- Automatic confirmation and receipt by email

GROUP DONATION

In-person meetings

- Facilitator submits cash already collected locally
- Not tax-deductible
- Covers local meeting expenses first

[See the Group Donations Facilitator Guide](#)

HOW IT WORKS

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When your Zoom meeting ends and participants log off, the **Support This Meeting** screen pops up automatically. There's no link to share and nothing for you or participants to do beforehand – just give a heads-up near the close of the meeting that it's coming.

WHAT MIGHT I SAY?

SHORT

"Meetings are always free, and everyone's welcome whether or not you give. If you'd like to support SMART and help keep this meeting running, you'll have the chance to when we end today – a Support This Meeting screen will pop up. No action needed right now."

WARM

"This meeting is always free, and that doesn't change whether or not you give. When we log off today, a Support This Meeting screen will appear. Donations help pay for the technology we run these meetings on, training and support for future facilitators, and SMART's growth into new communities."



After they give: the donor sees an on-screen confirmation and receives a thank-you email with a printable receipt for their records. No goods or services are provided in exchange for the donation, so the full amount is tax-deductible.

QUESTIONS FROM A DONOR?

Point them to giving@smartrecovery.org or (440) 951-5357. SMART Recovery USA, Inc. is a 501(c)(3) organization, EIN 52-1811500.